

# GET YOUR CCC®

THE BUSINESS COACHING DESIGNATION THAT GIVES YOU CREDIT FOR YOUR PROFESSIONAL EXPERIENCE



## WHY THE CCC®?

The CCC® is a coaching designation for experienced professionals internally and externally who want to elevate their leadership and coaching skills.

The program is a streamlined, advanced study program designed for coaches, consultants, managers, therapists and trainers who want to coach in a business environment.

The CCC® gives you a reputable business coaching designation which can be completed in up to a 6-month timeframe.

## YOU'LL GAIN

01

Experience being coached and taught by a professional corporate coach.

02

Opportunities to practice coaching in various professional challenges.

03

Tools to apply key coaching skills like the blocks analysis and metacommunication.

04

Hands-on, workshop style training designed to maximize learning.

05

Demonstrated and tested knowledge of the 5-step coaching process.

06

Knowledge of the difference between consulting, counselling and coaching.

07

Training to utilize specific coaching tools in the coaching process.

The CCC® is designed for individuals with 5+ years of professional experience who want to learn the philosophy and skill set necessary for successfully coaching others to peak performance and goal achievement.